



**PRAGMATIC**  
INSURANCE BROKING  
SERVICES PRIVATE LIMITED

## **OUR LEADERSHIP TEAM**

Pragmatic Insurance Broking service follows a structured approach to building solid customer relations using an integrated team concept and business processes that enhance client service and retention.

### **RAVI KANTH P: PRINCIPAL OFFICER & MANAGING DIRECTOR** **M.Sc. (Ag.), MBA, CAIIB, FIII**

Post Graduate in Agriculture from University of Agricultural Sciences, Bangalore. He holds an MBA in Finance and also Certified Associate of the Indian Institute of Bankers (CAIIB). He is a Fellow of the Insurance Institute of India. He also holds certifications from Indian Institute of Banking in Trade Finance and SME Finance for Bankers.

He joined AXIS BANK, the third largest private sector bank in India in the year 2005 and worked in various capacities with the bank for over a decade. He worked as Relationship Manager for Large Corporate Clients and also as Regional Head. Prior to starting Pragmatic, attended training at National Insurance Academy, Pune, and is a Registered Composite Insurance Broker. He was meticulously trained in Risk Management & Underwriting in UAE, and Claims Management with Loss Adjusting companies in Hyderabad. He is specialized in Risk Management for all General Insurance related matters.

### **YESUDAS VARADI: PRESIDENT**

He worked with **M/s New India Insurance Company**, the largest public sector Insurance Company of India for a period of 35 years. In his last assignment at New India, he headed an overseas branch for over a period of five years and has experience of setting up and heading the foreign branch. In a career spanning 35 years at New India, he worked in various capacities, has rich experience in underwriting, risk management and claims management. He is widely known for his extra ordinary client relationship skills and admirable service to the customers.



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### **G.MURALI KRISHNA: SENIOR VICE PRESIDENT – Technical**

A Senior Seasoned Professional with 42 years of overall experience in General Insurance Business covering all the areas of the Industry from Business Development, Administration, Underwriting, Risk Management, Inspection & Audit, Accounting and Claims Management. He is an Associate of Insurance Institute of India. He joined M/s National Insurance Company Ltd in the year 1974.

He possesses vast experience in underwriting in all the departments of general insurance such as Fire, Marine, Engineering, Medical, Miscellaneous and Project insurance.

He worked as Head, Technical with M/s Strategic Insurance Broking Services and M/s New Era Insurance Broking Services. Prior to joining pragmatic he worked as “Chief Technical Advisor” with M/s Intech Insurance Surveyors Private Ltd., Hyderabad which is one of the leading Loss Adjusting Company at Hyderabad.

### **RAMA RAO AKKIRAJU: VICE PRESIDENT**

A veteran in the insurance industry handled all sorts of general insurance, with vast and varied experience in all products. With a career spanning three and half decades with M/s Oriental Insurance Company, handled retail, SME and Large corporates and closely worked with government institutions. A senior professional with vast experience & expertise in sales and marketing, client servicing, channel management and team management.



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We provide "after sale to the clients and in case of any change to be incorporated in the policies, during the currency of the policy. To pursue the claims and follow up with the insurer till the claim is settled.

We provide better services to our corporate clients, relating to their insurance needs. To ensure that the Insurance customers receive, precise and correct knowledge/ information on all the Insurance products.

We become a vital link between our clients/ insured and the Insurers and to place our clients in a win-win situation, at all times. We advise the best fit policies with cost optimization and effective risk management.

Transparency, Ethics and morals and code of conduct prescribed by IRDAI are followed in letter and spirit.

We request you to utilize our optimum services for your esteemed organization. Our team will be glad to visit you or your operational centers to discuss various issues and offer you appropriate and effective Insurance Solutions.

Please get in touch with us over telephone or mail at your earliest for a long mutually beneficial and durable relationship. We look forward to your instructions on the above.

Thanking you,  
Yours truly,

**(Ravi Kanth)**  
PRINCIPAL OFFICER & MD

**Corporate Address:**

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**Branch Address**

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**INSURANCE IS A SUBJECT MATTER OF SOLICITATION – TERMS AND CONDITIONS APPLY.**